



Syllabus

Module 1 – Getting Started

Unit 1: To whom are you submitting? Agents vs. Editors

Unit 2: Researching Agents and Editors

Unit 3: Query vs. Cover Letter

Module 2 – Query Letter Components

Unit 1: The Hook

Unit 2: Synopsis

Unit 3: Bio & Market

Unit 4: Conclusion

Module 3 – Query Critique Clinic

Unit 1: Query Critiques 1-10

Unit 2: Query Critiques 11-20

Unit 3: Query Critiques 21-30

Unit 4: Query Critiques 31-40

Unit 5: Query Critiques 41-50

Unit 6: Top 10 Query Mistakes

Module 4 – Query Do's and Don'ts

Unit 1: Query Do's

Unit 2: Query Don'ts

Module 5 – Manuscript Submission

Unit 1: Formatting Your Submission

Unit 2: Query Etiquette

Unit 3: Frequently Asked Questions

Module 6 – I've Got an Offer. Now What?

Unit 1: Evaluating an Offer

Unit 2: Offer Etiquette

Unit 3: What to Look (Out) For in a Contract